

Testing a platform's metadata capabilities

A step-by-step guide from MemoryWeb and The Photo Detective

IMPORTANT: Before performing tests, download the IPTC Organization's test file, which has all IPTC fields populated. You can get it at www.memoryweb.me/iptc



Reading

What existing metadata will the platform recognize and apply as photos are uploaded?

- 1 Upload IPTC test file to your favorite program, website, or app.
- 2 Check what metadata is read/displayed. Common ones that might be displayed include people, date, location, description

Preserving

Does the platform strip out existing metadata, alter it (automatically) or keep it intact?

- 1 Upload IPTC test file to your favorite program, website, or app and then export/ download to your computer
- 2 Go to IPTC site at <https://bit.ly/3xGasCs>
- 3 Chose option B on form and upload file you exported in step 1
- 4 Check to see if metadata from original test file is there

Writing

Does the platform allow new/edited details to be added as metadata when photo exported?

- 1 Upload your own photo to your favorite program, website, or app and edit details such as location, caption, date, people.
- 2 Export/download edited photo to your computer
- 3 Go to IPTC site at <https://bit.ly/3xGasCs>
- 4 Chose option B on form and upload the file you exported in step 3
- 5 Check to see if new details have been added as metadata and if unaltered metadata is still there