

#CHOOSE CONNECTION

Social Media Challenge Ideas

Tell me without telling me



Answer the prompt: Tell me how you choose connection without telling me that you choose connection. Use #ChooseConnection when you post.

Tell your friends and followers about how you choose connection and why it's important to you. Invite your followers to join you. Use #ChooseConnection when you post.

Conversation with fan base



Compliment a stranger



Film yourself complimenting a stranger. This can be anywhere! in a store, waiting in line, leaving a note and watching from the distance, etc. Use #ChooseConnection when you post.

Create a dance to the Choose Connection song or recreate a dance you see from someone else! Use #ChooseConnection when you post.

Dance challenge



Recent photos of connection



Create a short video set to the Choose Connection song using the last 5 photos on your camera roll with other people OR post the most recent photo with another. Don't forget to tag the people in your photos! Use #ChooseConnection when you post.